## ORDER

Orde**rs** 

Order / Rev:

105009

Alt Order #:

06837954

Product Desc:

**OBAMA FOR AMERICA** 

Estimate:

1536

Flight Dates:

09/18/12 - 09/24/12

Original Date / Rev:

08/01/12 / 09/19/12

Order Type:

**GENERAL** 

Primary AE:

Sales Office:

Sales Region:

Amy McCreary

BLPHI

National

Agency

Name:

GMMB, Inc./ Washington D.C.

**Buying Contact:** 

Billing Contact:

Washington Harbor

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

00:05:00

Cash

Broadcast

EOM/EOC

Advertiser

Name:

Priority:

Obama for America

Demographic:

A35+

**Product Codes:** 

PLC01-Democrat

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

SELECT PRIORITY CODE

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date End Date Gross Amount # Spots Net Amount 08/27/12 09/24/12 52 \$22,830.00 \$19,405.50 Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	52	\$22,830.00	\$19,405.50	0.00
Totals	52	\$22,830.00	\$19,405.50	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$22,830.00
Market	100%	\$76,100.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
ĶFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$19,786.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$14,459.00
KTUD	1%	\$761.00
KVVU	20%	\$15,220.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$3,044.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
_	E 1	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp v		5-6a	-TWTF	:30	4	\$90.004	0.00 NM	4	\$1,300.00
		NEWS			WH 5-04 Wakeop	www.agiicia								
		<u>Star</u>	t Date <u>I</u>	End Date	<u>Weekdays</u> S	pots/Week	<u>Rate</u>	Rating						
	W	eek: 09/1	17/12 (	09/23/12	-TWTF	4	\$90.00	0.00				- 1		

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KSNV

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #:

06837954

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/18/12 - 09/24/12

Estimate:

I - Ob Clark Fr	d Inventory Code	Drook Stort	/End Time D	oue Lon Cho	to Dota Dei	Dia Tuna Chata	Amount
Ln Ch Start Er		Break Start		ays Len Spo		Rtg Type Spots	Amount
E 1 KSNV 09/18/12 09/	21/12 M-F 5-6a WakeUp v M-F 5-6a WakeUp v	-	-1)	NTF :30	4 \$90.004	0.00 <b>NM</b> 4	\$1,300.00
Week: 09/17/12 09/2 Spot Ch Date Range		4 \$9 <u>Start/End</u>	Rate Rating 00.00 0.00 lime	<u>Weekdays</u> -TwThF		Rtg Type 0.00 <i>NM</i>	
•	E RATE] NOT AVAILABLE 3/12 M-F 5-6a WakeUp w/V			-TWThF	- :30 <del>(\$90.0</del> 0)	0.00 <i>NM</i>	
[.NOT AVAILABLI 3 KSNV 09/17/12-09/2 See MG 1.5,1.6,1	E RATE] NOT AVAILABLE 3/12 M-F 5-6a WakeUp w/V .7,1.8	Vagner5-6a		-TWThF	· :30 <del>(\$90.00)</del>	) 0.00 <i>NM</i>	
4 KSNV 09/17/12-09/2 See MG 1.5,1.6,1	E RATE] NOT AVAILABLE 3/12 M-F 5-6a WakeUp w/V .7,1.8 E RATE] NOT AVAILABLE	Vagner5-6a		-TWThF	- :30 <del>(\$90.</del> 09)	) 0.00 <i>NM</i>	
5 KSNV 09/21/12-09/2 ∰ MG for 1.2,1.1,1.4 [Revised Rate to l	1/12 M-F 5-6a WakeUp w/V l,1.3 Reinstate]	Vagner5-6a		F	·	) 0.00 <b>NM</b>	
MG for 1.2,1.1,1.4 [Revised Rate to I	Reinstate]	-		WThF	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	0.00 NM	
MG for 1.2,1.1,1.4 [Revised Rate to	Reinstate]	•		ThF	,	0.00 NM	
MG for 1.2,1.1,1.4   [Revised Rate to ]	Reinstate]		**	-TWThF		0.00 NM	
E 2 KSNV 09/24/12 09/	24/12 M-F 5-6a WakeUp v M-F 5-6a WakeUp v		M-	:30	1 \$90.004	0.00 <b>N</b> M 1	\$325.00
<u>Start Date</u> <u>End</u> Week: 09/24/12 09/3	0/12 M	1 \$9	Rate Rating		Langth Data	Dta Tuna	
See MG 2.2	<u>Description</u> 0/12 M-F 5-6a WakeUp w/\(\begin{align*} ERATE] NOT AVAILABLE	_	<u>Timte</u>	<u>Weekdays</u> Maaasaaaa		Rtg Type   0.00 <i>NM</i>	
	4/12 M-F 5-6a WakeUp w/V			М	- :30 \$325.00	) 0.00 NM	
E 3 KSNV 09/18/12 09/	21/12 M-F 6-7a WakeUp v M-F 6-7a WakeUp v	=	-Т	wTF :30	4 \$650,001	0.00 NM 1	\$650.00
Week: 09/17/12 09/2 <u>Spot Ch Date Range</u> 1 KSNV 09/17/12-09/2	<u>Date Weekdays S</u> 3/12 -TWTF <u>Description</u> 3/12 M-F 6-7a WakeUp w/v	1 \$65 Start/End	Rate Rating 50.00 0.00 Time			Rtg Type ) 0.00 <i>NM</i>	
	E RATE] NOT AVAILABLE 1/12 M-F 6-7a WakeUp w/V teinstate]			-TWThF	- :30 \$650.00	) 0.00 NM	
E 5 KSNV 09/18/12 09/		CM 658a	-9am -т	WTF :30	1 \$850.001	0.00 NM 1	\$850.00
Start Date End	<u>Date Weekdays S</u> 3/12 -TWTF		<u>Rate</u> <u>Rating</u> 50.00 0.00				

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KSNV

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #3

06837954

837954

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/18/12 - 09/24/12

Estimate:

Ln Ch Start End	Inventory Code Break	Start/End <sup>*</sup>	Time Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
E 5 KSNV 09/18/12 09/21/12	•	658a-9am	-TWTF	:30	1 \$850.001	0.00 NM	1	\$850.00
TODAY SHOW	Today Show							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12	-TWTF 1		0.00					
<del>-</del>		t/End Time	_		<u>Length</u> <u>Rate</u>	Rtg Type		
4 KSNV 09/17/12-09/23/12	Today Show 658	a-9am	⊷	TWThF	:30 <del>(\$850.00)</del>	0.00 <i>NM</i>		
See MG 5.5 I NOT AVAILABLE RA	TE] NOT AVAILABLE RATE							
5 KSNV 09/18/12-09/21/12	•	a-9am	•••	TWThE	:30 \$850.00	0.00 NM		
MG for 5.4 09/21	,				<b>,</b>	-100 //		
[Revised rate to Reinst	ate]							
E 7 KSNV 09/22/12 09/22/12		6a-7a	S	:30	1 \$125.004	0.00 NM	1	\$350.00
NEWS	News 3 Sunrise SATURDAY							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12	5- 1	\$125.00	0.00					
		t/End Time	<u>V</u>	<u>Veekdays</u>	<u>Length</u> <u>Rate</u>	Rtg Type		
	News 3 Sunrise - SATURDA'6a-7	<sup>7</sup> a		Sa	:30 <del>(\$125.00</del> )	0.00 <i>NM</i>		
See MG 7.2	TE] NOT AVAILABLE RATE							
	News 3 Sunrise - SATURDA\6a-7	<sup>7</sup> a		Sa	:30 \$350.00	0.00 NM		
MG for 7.1 09/22					,			
[Revised Rate to Reins				<del></del>				
E 9 KSNV 09/23/12 09/23/12	News 3 Sunrise - SUND&M	6a-7a	S	:30	1 \$90.004	0.00 NM	1	\$90.00
NEWS	News 3 Sunrise SUNDAY							
Start Date End Date	Weekdavs Spots/Week	Rate	Rating					
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week	<u>Rate</u> \$90.00	Rating 0.00					
	S 1			:30	1 \$125.004	0.00 NM	1	<b>\$</b> 125.00
Week: 09/17/12 09/23/12 E 12 KSNV 09/23/12 09/23/12	S 1	\$90.00	0.00	:30	1 \$125.004	0.00 NM	1	\$125.00
Week: 09/17/12 09/23/12 E 12 KSNV 09/23/12 09/23/12 NEWS	S 1  2 News 3 Today Wknd CM News 3 Today	\$90.00 9a-930am	0.00 s	:30	1 \$125.004	0.00 NM	1	\$125.00
Week: 09/17/12 09/23/12 E 12 KSNV 09/23/12 09/23/12	S 1  2 News 3 Today Wknd CM News 3 Today	\$90.00 9a-930am Rate	0.00	:30	1 \$125.004	0.00 NM	1	\$125,00
Week: 09/17/12 09/23/12 E 12 KSNV 09/23/12 09/23/12  NEWS  Start Date End Date	S 1  2 News 3 Today Wknd CM News 3 Today  Weekdays Spots/WeekS 1	\$90.00 9a-930am Rate	0.00 S	:30	1 \$125.004 1 \$135.004	0.00 NM	1	\$125.00 \$135.00
Week: 09/17/12       09/23/12         E 12       KSNV       09/23/12       09/23/12         NEWS         Start Date       End Date         Week: 09/17/12       09/23/12         E 13       KSNV       09/23/12       09/23/12	S 1  2 News 3 Today Wknd CM News 3 Today  Weekdays Spots/WeekS 1	\$90.00 9a-930am <u>Rate</u> \$125.00	0.00 S Rating 0.00				,	·
Week:       09/17/12       09/23/12         E 12       KSNV       09/23/12       09/23/12         NEWS         Start Date       End Date         Week:       09/17/12       09/23/12         E 13       KSNV       09/23/12       09/23/12         CHRIS MATHEWS	S 1  2 News 3 Today Wknd CM News 3 Today  * Weekdays Spots/WeekS 1  2 Chris Matthews 9:30AM SM Chris Matthews SUN 9:30am	\$90.00 9a-930am <u>Rate</u> \$125.00 9:30a-10a	0.00S  Rating 0.00S				,	·
Week:       09/17/12       09/23/12         E 12       KSNV       09/23/12       09/23/12         NEWS         Start Date       End Date         Week:       09/17/12       09/23/12         CHRIS MATHEWS         Start Date       End Date	S 1  2 News 3 Today Wknd CM News 3 Today  Weekdays Spots/WeekS 1  2 Chris Matthews 9:30AM SM Chris Matthews SUN 9:30am  Weekdays Spots/Week	\$90.00 9a-930am  Rate \$125.00 9:30a-10a	0.00S  Rating 0.00S				,	·
Week:       09/17/12       09/23/12         E 12       KSNV       09/23/12       09/23/12         NEWS         Start Date       End Date         Week:       09/17/12       09/23/12         CHRIS MATHEWS         Start Date       End Date         Week:       09/17/12       09/23/12	S 1  2 News 3 Today Wknd CM News 3 Today  2 Weekdays Spots/WeekS 1  2 Chris Matthews 9:30AM SM Chris Matthews SUN 9:30am  3 Weekdays Spots/WeekS 1	\$90.00 9a-930am  Rate \$125.00 9:30a-10a  Rate \$135.00	0.00S  Rating 0.00S  Rating 0.00	:30	1 \$135.004	0.00 NM	,	\$135.00
Week:       09/17/12       09/23/12         E 12       KSNV       09/23/12       09/23/12         NEWS         Start Date       End Date         Week:       09/17/12       09/23/12         CHRIS MATHEWS         Start Date       End Date	S 1  2 News 3 Today Wknd CM News 3 Today  2 Weekdays Spots/WeekS 1  2 Chris Matthews 9:30AM SM Chris Matthews SUN 9:30am  Weekdays Spots/WeekS 1	\$90.00 9a-930am  Rate \$125.00 9:30a-10a	0.00S  Rating 0.00S		1 \$135.004		1	·
Week:       09/17/12       09/23/12         E 12 KSNV       09/23/12       09/23/12         NEWS         Start Date       End Date         Week:       09/17/12       09/23/12         CHRIS MATHEWS         Start Date       End Date         Week:       09/17/12       09/23/12         E 14 KSNV       09/18/12       09/21/12         TODAY SHOW II	S 1  2 News 3 Today Wknd CM News 3 Today  2 Weekdays Spots/WeekS 1  2 Chris Matthews 9:30AM GM Chris Matthews SUN 9:30am  5 Weekdays Spots/WeekS 1  2 M-F Today Show II 3rd H&M M-F Today Show II	\$90.00 9a-930am  Rate \$125.00 9:30a-10a  Rate \$135.00 9-10a	0.00S  Rating 0.00S  Rating 0.00	:30	1 \$135.004	0.00 NM	1	\$135.00
Week:       09/17/12       09/23/12         E 12       KSNV       09/23/12       09/23/12         NEWS         Start Date       End Date         Week:       09/17/12       09/23/12         CHRIS MATHEWS         Start Date       End Date         Week:       09/17/12       09/23/12         E 14       KSNV       09/18/12       09/21/12	S 1  2 News 3 Today Wknd CM News 3 Today  2 Weekdays Spots/WeekS 1  2 Chris Matthews 9:30AM GM Chris Matthews SUN 9:30am  5 Weekdays Spots/WeekS 1  2 M-F Today Show II 3rd H&M M-F Today Show II	\$90.00 9a-930am  Rate \$125.00 9:30a-10a  Rate \$135.00 9-10a	0.00S  Rating 0.00S  Rating 0.00	:30	1 \$135.004	0.00 NM	1	\$135.00

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KSNV

1

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order#:

06837954

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/18/12 - 09/24/12

Estimate:

n Ch Start End Inventory C		Start/End			Rate Pri			Amount
14 KSNV 09/18/12 09/21/12 M-F Today S M-F Today S	how II 3rd HBM	9-10a	-TWTF-	:30 4	\$95.004	0.00 NM	4	\$1,400.00
TODAY SHOW II	110W 11							
Start Date End Date Weekdays	Spots/Weel		Rating					
Week: 09/17/12		4 \$95.00	0.00	Mankdaya Lan	ath Data	Dia Tuna		
Spot Ch Date Range Description 1 KSNV 09/17/12-09/23/12 M-F Today Sho		<u>rt/End Time</u> 0a		Weekdays Len		Rtg Type 0.00 NM		
See MG 14.5,14.6,14.7,14.8	w n sid in 5-1	υu		194 1 1 1 1	.50 (\$55.55)	0.00 14171		
[.NOT AVAILABLE RATE] NOT AVAIL	ABLE RATE							
2 KSNV 09/17/12-09/23/12 M-F Today Sho	w II 3rd Hr 9-1	0a		-TWThF	:30 <del>(\$95.00)</del>	0.00 <i>NM</i>		
See MG 14.5,14.6,14.7,14.8	ADLEDATE					1		
[.NOT AVAILABLE RATE] NOT AVAIL 3 KSNV 09/17/12-09/23/12 M-F Today Sho		Oα		-TWThF	:30 <del>(\$95.00)</del>	0.00 <i>NM</i>		
See MG 14.5,14.6,14.7,14.8	W    310 m   9-1	0a		-   104   111	.30 <del>(030.00)</del>	0.00 14141		
[.NOT AVAILABLE RATE] NOT AVAIL	ABLE RATE							
4 KSNV 09/17/12-09/23/12 M-F Today Sho		0a		-TWThF	:30 (\$95.00)	0.00 <i>NM</i>		
See MG 14.5,14.6,14.7,14.8								
[.NOT AVAILABLE RATE] NOT AVAIL		_						
5 KSNV 09/18/12-09/21/12 M-F Today Sho	w II 3rd Hr 9-1	0a		-TWThF	:30 \$350.00	0.00 NM		
MG for 14.1,14.3,14.2,14.4 [Revised Rate to Reinstate]								
6 KSNV 09/21/12-09/21/12 M-F Today Sho	w II 3rd Hr 9-1	0a		F	:30 \$350.00	0.00 NM		
(f) MG for 14.1,14.3,14.2,14.4								
[Revised Rate to Reinstate]								
7 KSNV 09/18/12-09/21/12 M-F Today Sho	w ll 3rd Hr 9-1	0a		-TWThF	:30 \$350.00	0.00 NM		
(f) MG for 14.1,14.3,14.2,14.4								
[Revised Rate to Reinstate] 8 KSNV 09/20/12-09/21/12 M-F Today Sho	w II 3rd Hr 9-1	Nο		ThF	:30 \$350.00	0.00 NM		
(b) MG for 14.1,14.3,14.2,14.4	W    5/4 ( )  5-1	Va		1111	.50 \$550.00	0.00 14101		
[Revised Rate to Reinstate]								
17 KSNV 09/24/12 09/24/12 M-F Today S	how III 4th BM	10am-11am						
		Valify   Talli	M	:30 1	\$80.004	0.00 NM	1	\$325.0
Today 4th H		(Vaiii)	M	:30 1	\$80.004	0.00 <b>NM</b>	1	\$325.0
TODAY SHOW III	our			:30 1	\$80.004	0.00 NM	1	\$325.0
TODAY SHOW III <u>Start Date</u> <u>End Date</u> <u>Weekdays</u>	our <u>Spots/Weel</u>	<u>k Rate</u>	Rating	:30 1	\$80.004	0.00 <b>N</b> M	1	\$325.0
TODAY SHOW III           Start Date         End Date         Weekdays           Week: 09/24/12         09/30/12         M	our <u>Spots/Weel</u>			()			1	\$325.0
TODAY SHOW III <u>Start Date</u> <u>End Date</u> <u>Weekdays</u>	our <u>Spots/Weel</u> S <u>ta</u>	<u>K Rate</u> 1 \$80.00 urt/End Time	Rating	()	ngth <u>Rate</u>	0.00 NM  Rtg Type 0.00 NM	1	\$325.0
TODAY SHOW III  Start Date End Date Weekdays  Week: 09/24/12 09/30/12 M  Spot Ch Date Range Description  1 KSNV 09/24/12-09/30/12 M-F Today Sho	Spots/Weel Sta Sta w III 4th Hr 10a	<u>K Rate</u> 1 \$80.00 urt/End Time	Rating	()	ngth <u>Rate</u>	Rtg Type	1	\$325.0
TODAY SHOW III  Start Date End Date Weekdays  Week: 09/24/12 09/30/12 M  Spot Ch Date Range Description  1 KSNV 09/24/12-09/30/12 M-F Today Sho  See MG 17.2  [.NOT AVAILABLE RATE] NOT AVAIL	Spots/Weel Sta Sta w III 4th Hr 10a ABLE RATE	<u>K Rate</u> 1 \$80.00 u <u>rt/End Time</u> am-11am	Rating	<u>Weekdays</u> <u>Ler</u> M	ngth <u>Rate</u> :30 (\$80:00)	Rtg Type 0.00 NM	1	\$325.0
TODAY SHOW III  Start Date End Date Weekdays  Week: 09/24/12 09/30/12 M  Spot Ch Date Range Description  1 KSNV 09/24/12-09/30/12 M-F Today Sho  See MG 17.2  [.NOT AVAILABLE RATE] NOT AVAIL  2 KSNV 09/24/12-09/24/12 M-F Today Sho	Spots/Weel Sta Sta w III 4th Hr 10a ABLE RATE	<u>K Rate</u> 1 \$80.00 u <u>rt/End Time</u> am-11am	Rating	()	ngth <u>Rate</u> :30 (\$80:00)	Rtg Type	1	\$325.0
TODAY SHOW III  Start Date End Date Weekdays  Week: 09/24/12 09/30/12 M  Spot Ch Date Range Description  1 KSNV 09/24/12-09/30/12 M-F Today Sho See MG 17.2  [.NOT AVAILABLE RATE] NOT AVAIL  2 KSNV 09/24/12-09/24/12 M-F Today Sho  (B) MG for 17.1 09/24	Spots/Weel Sta Sta w III 4th Hr 10a ABLE RATE	<u>K Rate</u> 1 \$80.00 u <u>rt/End Time</u> am-11am	Rating	<u>Weekdays</u> <u>Ler</u> M	ngth <u>Rate</u> :30 (\$80:00)	Rtg Type 0.00 NM	1	\$325.0
TODAY SHOW III  Start Date End Date Weekdays  Week: 09/24/12 09/30/12 M  Spot Ch Date Range Description  1 KSNV 09/24/12-09/30/12 M-F Today Sho See MG 17.2  [.NOT AVAILABLE RATE] NOT AVAII  2 KSNV 09/24/12-09/24/12 M-F Today Sho	Spots/Weel Ste Ste W III 4th Hr 10a ABLE RATE W III 4th Hr 10a	<u>K Rate</u> 1 \$80.00 u <del>rt/End Time</del> am-11am	Rating 0.00	Weekdays Ler	ngth Rate :30 (\$80:00) :30 \$325.00	Rtg Type 0.00 <i>NM</i> 0.00 NM		
TODAY SHOW III  Start Date End Date Weekdays  Week: 09/24/12 09/30/12 M  Spot Ch Date Range Description  1 KSNV 09/24/12-09/30/12 M-F Today Sho See MG 17.2  [.NOT AVAILABLE RATE] NOT AVAIL  2 KSNV 09/24/12-09/24/12 M-F Today Sho  (B) MG for 17.1 09/24	Spots/Weel Sta Sta w III 4th Hr 10a ABLE RATE	<u>K Rate</u> 1 \$80.00 u <u>rt/End Time</u> am-11am	Rating	Weekdays Ler	ngth <u>Rate</u> :30 (\$80:00)	Rtg Type 0.00 NM	3	\$325.0 \$1,275.0
TODAY SHOW III  Start Date End Date Weekdays  Week: 09/24/12 09/30/12 M  Spot Ch Date Range Description  1 KSNV 09/24/12-09/30/12 M-F Today Sho See MG 17.2  [NOT AVAILABLE RATE] NOT AVAII  2 KSNV 09/24/12-09/24/12 M-F Today Sho  MG for 17.1 09/24  [Revised Rate to Reinstate]  20 KSNV 09/18/12 09/21/12 Noon News	Spots/Weel Ste Ste W III 4th Hr 10a ABLE RATE W III 4th Hr 10a	<u>K Rate</u> 1 \$80.00 u <del>rt/End Time</del> am-11am	Rating 0.00	Weekdays Ler	ngth Rate :30 (\$80:00) :30 \$325.00	Rtg Type 0.00 <i>NM</i> 0.00 NM		
TODAY SHOW III  Start Date End Date Weekdays  Week: 09/24/12 09/30/12 M  Spot Ch Date Range Description  1 KSNV 09/24/12-09/30/12 M-F Today Sho See MG 17.2 [NOT AVAILABLE RATE] NOT AVAII  2 KSNV 09/24/12-09/24/12 M-F Today Sho MG for 17.1 09/24 [Revised Rate to Reinstate]  20 KSNV 09/18/12 09/21/12 Noon News Noon News  NEWS Start Date End Date Weekdays	Spots/Weel Sta W III 4th Hr 10a ABLE RATE W III 4th Hr 10a CM	k <u>Rate</u> 1 \$80.00 urt/End Time am-11am am-11am 12-1230pm	Rating 0.00  -TWTF	Weekdays Ler	ngth Rate :30 (\$80:00) :30 \$325.00	Rtg Type 0.00 <i>NM</i> 0.00 NM		
TODAY SHOW III  Start Date End Date Weekdays  Week: 09/24/12 09/30/12 M  Spot Ch Date Range Description  1 KSNV 09/24/12-09/30/12 M-F Today Sho See MG 17.2 [NOT AVAILABLE RATE] NOT AVAII  2 KSNV 09/24/12-09/24/12 M-F Today Sho MG for 17.1 09/24 [Revised Rate to Reinstate]  20 KSNV 09/18/12 09/21/12 Noon News Noon News  NEWS Start Date End Date Weekdays Week: 09/17/12 09/23/12 -TWTF	Spots/Weel Standard Harmonia ABLE RATE WIII 4th Hr 10a CM Spots/Weel	k Rate 1 \$80.00 urt/End Time am-11am  12-1230pm k Rate 3 \$425.00	Rating 0.00	Weekdays Ler M M	ngth Rate :30 (\$80:00) :30 \$325.00 \$425.001	Rtg Type 0.00 NM 0.00 NM		
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Print Date: 09/20/12 09:27:11 Page 5 of 8

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #:

06837954

Product Desc:

OBAMA FOR AMERICA

**KSNV** 

Flight Dates:

09/18/12 - 09/24/12

Estimate:

Ln Ch Start End Inventory Code E						
AGENDA	Break Start/End Tim	ie Days	Len Spots I	Rate Pri	Rtg Type Spot	s Amount
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Spot Ch Date Range Description 1 KSNV 09/17/12-09/23/12 The Agenda 1230pm	1230-1p				0.00 NM	
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2 KSNV 09/17/12-09/23/12 The Agenda 1230pm	1230-1p	-	TWThF :30	<del>(\$325.00)</del>	0.00 NM	
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[Revised rate to Reinstate]	1230-1p	_	TWThF :30	\$335.00	0.00 NM	
8 KSNV 09/18/12-09/21/12 The Agenda 1230pm    M MG for 22.2,22.1,22.4,22.3	1230-1β		.30	φ323.00	O.OO MIN	
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1 KSNV 09/24/12-09/30/12 The Agenda 1230pm See MG 23.2	1230-1p E	M	:30	<del>(\$100.00)</del>	0.00 <i>NM</i>	
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1 KSNV 09/24/12-09/30/12 The Agenda 1230pm See MG 23.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RAT 2 KSNV 09/24/12-09/24/12 The Agenda 1230pm	1230-1p E 1230-1p CM 2pm-3pm	M	:30	(\$100.00) \$325.00 \$85.004	0.00 <i>NM</i> 0.00 <b>N</b> M	1 \$85.00
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1 KSNV 09/24/12-09/30/12 The Agenda 1230pm See MG 23.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RAT 2 KSNV 09/24/12-09/24/12 The Agenda 1230pm	1230-1p  E	M  Rating 0.00 -TWTF  Rating 0.00 -TWTF  PM)  Rating 0.00	:30 :30 :30 :30 :30 :30 :30 :30 :30 :30	(\$100.00) \$325.00 \$85.004 150.004 600.001	0.00 NM  0.00 NM  0.00 NM	1 \$150.00
1 KSNV 09/24/12-09/30/12 The Agenda 1230pm  See MG 23.2 [NOT AVAILABLE RATE] NOT AVAILABLE RAT 2 KSNV 09/24/12-09/24/12 The Agenda 1230pm  (i) MG for 23.1 09/24 [Revised Rate to Reinstate]  E 27 KSNV 09/24/12 09/24/12 The Doctors The Doctors  DRS  Start Date End Date Weekdays Spots Week: 09/24/12 09/30/12 M  E 28 KSNV 09/18/12 09/21/12 Dr. Phil Dr Phil  PHIL  Start Date End Date Weekdays Spots Week: 09/17/12 09/23/12 -TWTF  E 30 KSNV 09/18/12 09/21/12 NEWS 3 at 4 (1 HOUR)  NEWS  Start Date End Date Weekdays Spots Week: 09/17/12 09/23/12 -TWTF  Spot Ch Date Range Description 2 KSNV 09/17/12-09/23/12 NEWS 3 at 4 (1 HOUR)	1230-1p  E	M  Rating 0.00 -TWTF  Rating 0.00 -TWTF  PM)  Rating 0.00	:30 :30 :30 :30 :30 :30 :30 :30 :30 :30	(\$100.00) \$325.00 \$85.004 150.004 600.001	0.00 NM  0.00 NM  0.00 NM	1 \$150.00
1 KSNV 09/24/12-09/30/12 The Agenda 1230pm  See MG 23.2 [NOT AVAILABLE RATE] NOT AVAILABLE RAT 2 KSNV 09/24/12-09/24/12 The Agenda 1230pm  ① MG for 23.1 09/24 [Revised Rate to Reinstate]  E 27 KSNV 09/24/12 09/24/12 The Doctors The Doctors  DRS  Start Date End Date Weekdays Spots Week: 09/24/12 09/30/12 M  E 28 KSNV 09/18/12 09/21/12 Dr. Phil Dr Phil  PHIL  Start Date End Date Weekdays Spots Week: 09/17/12 09/23/12 -TWTF  E 30 KSNV 09/18/12 09/21/12 NEWS 3 at 4 (1 HOUR)  NEWS  Start Date End Date Weekdays Spots Week: 09/17/12 09/23/12 -TWTF  Spot Ch Date Range Description 2 KSNV 09/17/12-09/23/12 NEWS 3 at 4 (1 HOUR) See MG 30.3 [NOT AVAILABLE RATE] NOT AVAILABLE RAT	1230-1p  E 1230-1p  CM 2pm-3pm  Week Rate 1 \$85.00  CM 3-4p  Week Rate 1 \$150.00  CM 4-5pm (4:00 PM-4:30)  Week Rate 1 \$600.00  Start/End Time 4-5pm (4:0)	M  Rating 0.00 -TWTF PM)  Rating 0.00 -TWTF PM)  Rating 0.00  PM-4:30 P-	:30 :30 :30 :30 :30 :30 :30 :30 :30 :30	(\$100.00) \$325.00 \$85.004 150.004 600.001	0.00 NM  0.00 NM  0.00 NM  0.00 NM	1 \$150.00

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KSNV

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order#: Flight Dates:

Week: 09/17/12

09/23/12

-TWTF--

06837954

Product Desc:

OBAMA FOR AMERICA

09/18/12 - 09/24/12

Estimate:

1536

Ln Ch Start End	Inventory Code	Break S	Start/End	Time Days	Len Spo	ts Rate Pri	Rtg Type S	Spots	Amount
E 30 KSNV 09/18/12 09/21/12 NEWS	NEWS 3 at 4 (1 HC 4PM NEWS (1 hou	•	-5pm I:00 PM-4:	-TWTF- 30 PM)	- :30	1 \$600.001	0.00 NM	1	\$600.00
E 31 KSNV 09/24/12 09/24/12	NEWS 3 at 4 (1 HC 4PM NEWS (1 hou		-5pm 1:00 PM-4:	м 30 РМ)	- :30	1 \$145.004	0.00 <b>N</b> M	1	\$145.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	<u>Weekdays</u> <u>S</u>	pots/Week	<u>Rate</u> \$145.00	Rating 0.00					
E 32 KSNV 09/18/12 09/21/12		,	-5pm 1:30 PM-5:	-TWTF-	- :30	4 \$700.004	0.00 NM	1	\$700.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	<u>Weekdays</u> <u>S</u> ⊶Tw⊤F	pots/Week 1	<u>Rate</u> \$700.00	Rating 0.00					
	<u>Description</u>	Start/E	nd Time	0.00 (4:30 PM-5:00 F	<u>Weekdays</u> P-TWThF		Rtg Type 0.00 NM		
[.NOT AVAILABLE RAT 5 KSNV 09/21/12-09/21/12 N	NEWS 3 at 4 (1 HOU			(4:30 PM-5:00 F	7F	:30 \$700.00	0.00 NM		
E34 KSNV 09/18/12 09/21/12		CM 5	i-630p	-TWTF-	- :30	4 \$250.004	0.00 NM	1	\$1,000.00
NEWS Start Date End Date	Weekdays S	pots/Week	Rate	Rating					
3 KSNV 09/17/12-09/23/12	-TWTF Description M-F Early News	1 <u>Start/E</u> 5-630p	\$250.00 End Time	0.00	Weekdays -TWThF		Rtg Type 0.00 NM		
See MG 34.4 [.NOT AVAILABLE RAT					_	.00 #4 000 00	0.00 1114		
4 KSNV 09/21/12-09/21/12 M  MG for 34.3 09/21  [Revised Rate to Reinst	•	5-630բ	)		F	:30 \$1,000.00	0.00 NW		
E 38 KSNV 09/18/12 09/21/12 JEOPARDY	M-F Jeopardy M-F Jeopardy	CM 6	30-7pm	-TWTF-	- :30	4 \$230.004	0.00 NM	1	\$1,000.00
Start Date End Date Week: 09/17/12 09/23/12	<u>Weekdays</u> <u>S</u> -TWTF	pots/Week 1	<u>Rate</u> \$230.00	Rating 0.00					
Spot Ch Date Range I 1 KSNV 09/17/12-09/23/12	<u>Description</u>	<u>Start/E</u> 630-7 <sub>1</sub>	End Time	0.00	<u>Weekdays</u> -TWThF		Rtg Type 0.00 NM		
See <i>MG 38.2</i> [.NOT AVAILABLE RA]	•								
2 KSNV 09/21/12-09/21/12 M  MG for 38.1 09/21  [Revised Rate to Reins	, ,	630-7	om		F	:30 \$1,000,00	0.00 NM		
E40 KSNV 09/21/12 09/21/12			7-730pm	F-	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
WHEEL <u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> 51,000.00	Rating 0.00					
	Description M-F Wheel		End Time	5.00	Weekdays		Rtg Type 0.00 NM		
See <i>MG 40.3</i> [.NOT AVAILABLE RA						ac 41			
3 KSNV 09/21/12-09/21/12 M MG for 40.2 09/21 [Revised Rate to Reins		7-730	pm		F	:30 \$1,000.00	0.00 NM		
E42 KSNV 09/18/12 09/21/12			730-758pm	-TWTF-	:30	4 \$125.004	0.00 NM	4	\$3,200.00
FACE TO FACE Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					-

\$125.00

0.00

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**KSNV** 

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #:

06837954

337954

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/18/12 - 09/24/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri	Rtg Type 9	3pots	Amount
E 42 KSNV 09/18/12 09/21/12 Face to Face w/ RalstonCM 730-758pm -TWTF :30 4 \$125.004	0.00 NM	4	\$3,200.00
Face to Face w/ J.Ralston FACE TO FACE			
Start Date			
Week: 09/17/12 09/23/12 -TWTF 4 \$125.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate !	Rtg Type		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate 1 KSNV 09/17/12-09/23/12 Face to Face w/ Ralston 730-758pm -TWThF :30 (\$125-00)			
See MG 42.5,42.6,42.7,42.8			
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE  2 KSNV 09/17/12-09/23/12 Face to Face w/ Raiston 730-758pm -TWThF ;30 (\$125.00)	0.00 8/84		
2 KSNV 09/17/12-09/23/12 Face to Face w/ Raiston 730-758pm -TWThF :30 (\$125.00) See MG 42.5.42.6.42.7,42.8	0.00 NW		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE			
3 KSNV 09/17/12-09/23/12 Face to Face w/ Ralston 730-758pm -TWThF :30 (\$125.00)	0.00 <i>NM</i>		
See MG 42.5,42.6,42.7,42.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE			
4 KSNV 09/17/12-09/23/12 Face to Face w/ Ralston 730-758pm -TWThF :30 (\$125.00)	0.00 <i>NM</i>		
Sea MG 42.5,42.6,42.7,42.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	- 1		
	0.00 NM		
(ii) MG for 42.3,42.4,42.1,42.2			
[Revișed Rate to Reinstate] 6 KSNV 09/19/12-09/23/12 Face to Face w/ Ralston 730-758pmWThF :30 \$800.00	0.00 NM		
⊕ MG for 42.3,42.4,42.1,42.2	0.00   14141		
[Revised Rate to Reinstate]			
	0.00 NM		
8 KSNV 09/21/12-09/23/12 Face to Face w/ Ralston 730-758pmF :30 \$800.00	0.00 NM		
E 46 KSNV 09/22/12 09/22/12 Vegas Inc. CM 6:30-8pmS- :30 1 \$100.004	0.00 NM	1	\$100.00
Vegas Inc. VEGAS INC			
Start Date End Date Weekdays Spots/Week Rate Rating			
Week: 09/17/12 09/23/125 1 \$100.00 0.00	0.00.114		** ***
E 48 KSNV 09/19/12 09/19/12 Wed PR 10-11p CM 10-11pmW :30 1 \$3,200.001  Wednesday Prime 10-11pm	0.00 NM	1	\$3,200.00
DATELINE <u>Start Date End Date Weekdays Spots/Week Rate Rating</u>			
Week: 09/17/12 09/23/12W 1 \$3,200.00 0.00			
E 54 KSNV 09/22/12 09/22/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS- :30 1 \$1,100.001	0:00 NM	1	\$1,100.00
Sa-Su News 3 at Eleven NEWS			
Start Date			
Week: 09/17/12 09/23/12S- 1 \$1,100.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate	Rtg Type		
1 KSNV 09/17/12-09/23/12 Sa-Su News 3 at Eleven 11pm-1135pmSa :30(\\$1,100.00)			
See MG 54.2			
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE  2 KSNV 09/22/12-09/22/12 Sa-Su News 3 at Eleven 11pm-1135pmSa :30 \$1,100.00	0.00 NM		
® MG for 54.1 09/22			
[Revised Rate to Reinstate]			
E 55 KSNV 09/23/12 09/23/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS :30 1 \$1,100.001 Sa-Su News 3 at Eleven	0.00 NM	1	\$1,100.00
NEWS			
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/125 1 \$1 100 00 0 00			
Week: 09/17/12 09/23/12S 1 \$1,100.00 0.00	ı		

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**KSNV** 

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order#: Flight Dates: 06837954

09/18/12 - 09/24/12

Product Desc:

OBAMA FOR AMERICA

Estimate:

1536

Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount End Ln Ch Start \$1,100.00 09/23/12 09/23/12 Sa-Su News 3 at ElevenCM 11pm-1135pm :30 1 \$1.100.001 0.00 NM E 55 KSNV Sa-Su News 3 at Eleven **NEWS** Start Date Rating End Date Weekdays Spots/Week Rate 1 \$1,100.00 0.00 Week: 09/17/12 09/23/12 ----5 **Description** Start/End Time <u>Weekdays</u> Length Rate Rtg Type Ch Date Range Spot :30(\$1,100.00) 0.00 NM 1 KSNV 09/17/12-09/23/12 Sa-Su News 3 at Eleven 11pm-1135pm ----Su See MG 55.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE ----su :30 \$1,100.00 0.00 NM 2 KSNV 09/23/12-09/23/12 Sa-Su News 3 at Eleven 11pm-1135pm (h) MG for 55.1 09/23 [Revised Rate to Reinstate] 1237a-136am -TWTF--:30 \$40.004 0.00 NM \$40.00 E 58 KSNV 09/18/12 09/21/12 Late Night w/Fallon CM Late Night w/Fallon **FALLON** Spots/Week Rate Rating Start Date End Date Weekdays 09/23/12 -TWTF--\$40.00 0.00 Week: 09/17/12 Late Night w/Fallon CM 1237a-136am M-----:30 1 \$40,004 0.00 NM \$40.00 E 59 KSNV 09/24/12 09/24/12 Late Night w/Fallon **FALLON** Spots/Week Rate Rating Start Date End Date Weekdays 09/30/12 M-----\$40.00 0.00 Week: 09/24/12 ---TF--\$45.003 0.00 NM \$45.00 СМ 205a-304a :30 N 61 KSNV 09/20/12 09/21/12 Today-AN Today-AN Spots/Week Start Date **End Date** Weekdays Rate Rating 09/23/12 ---TF--\$45.00 0.00 Week: 09/17/12 3-4p N 62 KSNV 09/21/12 09/21/12 ----F--:30 \$450.001 0.00 NM \$450.00 Dr. Phil CM Dr Phil Spots/Week **End Date** Weekdays Rate Rating Start Date ----F--09/23/12 \$450.00 0.00 Week: 09/17/12 :30 \$40.003 0.00 NM \$40.00 N64 KSNV 09/21/12 09/21/12 Last Call w/Carson DalyCM 136-205am Last Call w/Carson Daly Rating **End Date** Weekdays Spots/Week Rate Start Date 09/23/12 ---F--\$40.00 0.00 Week: 09/17/12 0.00 NM N65 KSNV 09/24/12 09/24/12 Last Call w/Carson DalyCM 136-205am M-----:30 1 \$40.003 1 \$40.00 Last Call w/Carson Daly Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating \$40.00 09/30/12 0.00 Week: 09/24/12 N 66 KSNV 09/22/12 09/22/12 To the Point - ON CM 430-5am ----S-:30 \$100.001 0.00 NM 1 \$100.00 To the Point - ON Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating ----S-\$100.00 0.00 Week: 09/17/12 09/23/12 205a-304a ---TF--:30 2 \$30,004 0.00 NM 2 \$60.00 N 67 KSNV 09/20/12 09/21/12 Today-AN CM Today-AN Start Date **End Date** Weekdays Spots/Week Rate Rating \$30.00 ---TF---0.00 Week: 09/17/12 09/23/12 205a-304a :30 \$30.004 0.00 NM \$60.00 N 68 KSNV 09/24/12 09/24/12 Today-AN CM M-----Today-AN Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 M-----\$30,00 0.00 52 \$22,830.00 Totals